

Keffer Development Services, LLC dba Athletic Trainer System Privacy Policy

The Athletic Trainer System mobile application and associated websites are operated by Keffer Development Services, LLC, located at 24 Village Park Drive, Grove City, PA 16127. Please read this notice very carefully. By using our site, you consent to our online privacy policy.

What Information Do We Collect

We collect information from you when you register on your phone. When registering on your phone you will be asked to enter your type of registration and database name. For athletes; once logged in to ATS we collect demographic information, medical history information and other related information. For staff; once logged in to ATS you may enter and update the athlete information mentioned previously.

Use and Disclosure of your Personal Information

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. We may release your information when compelled to comply with the law.

Security of your Personal Information

Keffer Development Services, LLC is committed to protecting your information. Regular tests of our facilities and software are performed using a variety of security technologies and procedures to help protect this information from unauthorized access, use or disclosure.

Use of Cookies

As you use the Services, certain information may also be collected passively, including your Internet protocol (IP) address and the browser that you use to visit the Site. Keffer Development Services, LLC may also store a small text file called a "Cookie" on your device to store your login information (if any) and your personal preferences for the Website and App. The Athletic Trainer System app may use both session Cookies and persistent Cookies.

Links to Other Websites

The Athletic Trainer System app contains links to Athletic Trainer System websites for athletes or staff.

Privacy Policy Changes

We reserve the right to modify this privacy policy from time to time without notice. Please review this privacy policy each time you use the Athletic Trainer system app so that you will be up-to-date for any changes. Your continued use of the Athletic Trainer system app subsequent to any posted changes to this Policy means you accept those changes. We will provide notice to you if these changes are material and, where required by applicable law, we will obtain your consent.

Foreign Country Data Transfers

For users outside the United States, please note that any personally-identifiable information you enter into the Website and App will be transferred out of your country and into the United States. You consent to such transfer through your use of the Website and App. You also warrant that you have the right to transfer such information outside your country and into the United States.

Your California Privacy Rights

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. A business subject to California Civil Code section 1798.83 is required to disclose to its California customers, upon request, the identity of any third parties to whom the business has disclosed personal information within the previous calendar year, along with the type of personal information disclosed, for the third parties' direct marketing purposes.

If you are a California resident and would like to make such a request, please send an email to support@kefferdevelopment.com.

Contact Us

If you have any questions about this policy, please contact us at support@kefferdevelopment.com.